

The image features a hand holding a small green plant sprout with several leaves. To the left, a large blue circle is superimposed over a background of crumpled plastic bottles and caps. The text "Let the change begin" is centered within the blue circle, with "change" in a bright green color and the other words in white.

Let the
change
begin

Highlights



What?

Aim to become a socially responsible organization.

Why?

To create a long term value in the ecological, social and economical environment as an organization.

How?

By continuously working towards achieving our sustainable plan by adapting real sustainable possibilities into our work culture and business.

What will it mean...

- For the **Client**

it means we are able to provide more products that align with their CSR goals and business ethics.

- For **Suppliers**

it means more collaboration/relationships whilst driving greater demand for sustainable products.

- For **Gifting Ideas**

it means we can provide high quality products that are profitable/sustainable.

- For the **Planet** it means everything.

How do we get there...

- **INFORM** - We know where we want to go and how to get there...
- **RETHINK** - We know what the best gifts are made of...
- **INSPIRE** - We know how to carry your message...
- **EDUCATE** - We all know how important this is for our shared future...

Certified
Sustainable Raw
Materials

High Quality
for client
satisfaction
& long
lasting value

Beautiful
Designs so the
articles stay
with the user for
longer time

Employee
wellness
& Family
atmosphere

Localized
Manufacturing



“

We do not inherit the earth from our ancestors;
we borrow it from our children.

”



Our Sustainable Business Plan

Sustainability at Gifting Ideas

- Reduction of wastages & carbon footprints at workplace 04
- Reduction of wastages & carbon footprints at warehouse & logistics 05
- Educating vendors and partners about sustainability 05
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- Move towards becoming a socially responsible organization 07

Sustainable solutions for clients by us

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Sustainability is no longer about doing less harm.
Its about doing more good.



Sustainability at Gifting Ideas

Our sustainability plan starts with simple things, like changing the mindsets of our people in and around our working environment. We have also made a pledge to use sustainable products and keep our surroundings as eco-friendly as possible.



Reduction of wastages & carbon footprints at Workplace

Actioned



Power saving

Turn of lights and equipment's when not in use.
We keep laptop on sleep mode during lunch hours or during break time.
If laptop is 100% charged, we switch off power as more power gets utilized.
We intentionally let go our large office and moved to a small office.
We allow flexibility and encourage employees to Work From Home if possible.



Using water wisely

Have installed water savers in the office and warehouse.



Encourage people to print less

We have reduced the printing paper size from A4 to A5 so that less paper is used. Also print paper on both the sides.

Steps to be taken



Less usage of tissues and disposable items

Reducing the supply of tissues and disposable cutleries in office. Asking employees to use only that which can be re-used



Planting pots for fresh air inside the office

Will be done by HR & Admin for all employees. Schedule by end of this quarter.



Use tote bags instead of plastic bags for carrying samples

Have developed samples of Jute bags that can be used for carrying samples. It will be given to the employees in August month for using it.



Finding ways of reusing things that are used in office often

Workshop to be held at regular intervals to discuss and find ways for this



Promote greener commutes

Encourage employees to use public transport rather than personal vehicles while travelling to office.



Alternate of paper products usage with Technology such as Mobile notes, digital notebooks, etc.

Suggest employees to use technologies such as electronic notepad on laptops, computers, etc. for making notes.



Reduction of wastages & carbon footprints at Warehouse & Logistics

Actioned



Optimize the use of natural lights

We have moved our warehouse to a space which has skylight so that lights are not necessary during day as it is lit by natural light.



One location delivery

Planning deliveries efficiently to avoid multiple transport. This also lead to saving paper, manpower, transport charges, etc.

Steps to be taken



Use of recycled packing material

Contact the recycled material supplier and identify the material that can be used for packaging. Scheduled by end of September.



Conservation of water during printing process which is done in-house

Aerators for the taps to be installed. Scheduled in August month.



Collect unwanted e-trash

Find an e-waste hauler who can sustainably handle the collected waste such as used batteries, ink cartridges, cables, etc.



Energy saving bulb use in warehouse (LED Bulb)

Replacing regular bulb to LED bulbs. Scheduled in August month. Use of energy efficient lightening



Upgrade or repair equipments

An audit to be done at the warehouse of the equipment's for this activity. Scheduled by end of September.



Educating vendors & partners about Sustainability



Replace incandescent bulbs with LED lighting in offices and workshops

It can save 6 tons of household emissions per year equal to reducing your gas consumption by 700 gallons.



Use biodegradable trash bags

These are truly compostable and turn into compost over time unlike other plastic bags.



Use cotton bags instead of plastic

It reduces the usage of plastic bags that do not biodegrade but instead choke the oceans, marine life, and our food supply with plastic bits.



Fix water Aerators to save water

It can help cut the water flow by less than half to 6 liters of water per minute and can save up to 1,274 liters of water in a month.



Reduce paper consumption in your office

Instead of standard A4 size paper, use A5 size which is smaller in size. You can also use the other side of the waste paper for internal usage. Additionally, newspapers can be read online instead of buying.



Create employee awareness of waste management

Conduct a waste audit, involving employees in the collection, sorting, and weighing of trash.



Reduce carbon footprint

By planning the deliveries well, you can reduce the logistic cost, time, efforts and carbon footprints.



Reduce power consumption at offices, workshops and home

Keeping gadgets at standby mode when not in use - such as monitors, charges, etc. reduces power consumption.



Use of **digitally-signed invoices** instead of sending hard copies to reduce paper wastage.



Knowledge sharing with the Team

Conducting a sustainability workshop at regular interval for our employees with the purpose of exploring possibilities to make our workplace as well as our work practices more sustainable. Also, measuring the carbon footprint reduction in each workshop to check on the progress.

As a socially-responsible company, we conducted a Sustainability Workshop for our employees on November 16th, 2019 at our Head Office in Mumbai with the purpose of exploring possibilities to make our workplace as well as our work practices more sustainable.

“ Reuse the past, Recycle the present, Save the future. ”

Move towards becoming socially responsible organization



Sustainable solutions for clients by us

Educating clients & helping them adopt path to sustainability

Actioned



Share e-catalogues instead of physical copies

We have stopped printing physical catalogues instead have started sending product options on emails.



Offer higher quality/long life products

We offer better and likable product designs which enhance life and therefore sustainability.



Instead of sending physical invoices copies use digitally signed

We always send digitally signed invoices to all our clients unless client request for a physical copy.



Try to avoid plastic product options or products that cannot be recycled

In our product offerings, we ensure that products offered are sustainable, high quality, can be recycled, can be used and last longer, etc. We avoid sending plastic product options.



Ask for video conference or virtual meetings rather than travelling to clients office.

We encourage clients for virtual meetings or calls rather than meeting in person unless there is a need.



Convince clients to avoid gift wrapping

We do not proactively offer gift wrapping service however if clients ask for it we offer newspaper/eco-friendly wrapping.



Avoid sending physical samples, insist on sending images over emails

We send samples to clients only if clients ask for it otherwise we always present soft copies for approvals.



Order less - just what you need. But order at one go - all that you need

We recommend clients to order at one go and only what is needed. As ordering more leads to wastage, advice clients to keep 10% of the total qty ordered unprinted so that there is always an option to print and deliver if required.



Offer eco-friendly solutions in Apparels

We have made a practice of offering Organic or t-shirts made from rPET material.



Ask for less split deliveries and reduce packaging

Now that the corporate offices are open, we recommend client for single location delivery which will reduce carbon footprints and less use of packing material.



Offer ready product options with us or suppliers, no Made On Order/Custom made products

We try to offer what is readily available in stock with us inhouse and with our partner suppliers rather than producing products which leads to emission of carbon footprints.

Steps to be taken



Periodically create and share eco-friendly options

Constantly work on enhancing the eco-friendly catalogue and share with the clients.



For the gifts you buy, we plant trees

Creating a catalogue with the product range where we plant trees on the purchases.

“

Buy less, choose well, make it last.

”



Preview of our Sustainable product range

“

Being green is more than just buying ‘eco’.
It is an unshakable commitment to a sustainable lifestyle

”

We started working with suppliers who not only talk about sustainability but actually act responsible. With this collaboration, we present to you our range of sustainable and responsible collection of products and ideas.

Feel free to contact us if you have any questions.

We look forward taking a first step towards a better future with you.



DS3 Biotic pen

Timeless, long-lasting and sustainable.

prodir.

The casing and mechanism for the DS3 Biotic are made from renewable plant-based raw materials (PLA), while the "Sand" version has wood-powder composites (FSC) mixed in during injection moulding of the casing. The bioplastic used is biodegradable in accordance with EN 13432:2002. "Biotic Pens" can be seen in the relief on the side of the cap.

Produced from plant-based raw materials, the DS3 Biotic is a highly trustworthy ambassador for sustainability. Its refills are low-polluting and can be replaced again and again once empty, just like on all Prodir writing instruments.

Personality pens,
matching your
brand identity

Made from eco-friendly,
re-cycled and sustainable
material.

DS models made from
renewable raw materials
(PLA) or 100% recycled plastics.

The biopolymers of
True Biotic casings are
produced from micro-organisms.
And they degrade just as naturally
as they are produced - in the sea,
in the soil - anywhere.
They are part of nature.

Available Colors



100% Swiss Made

4000 metres of
quality writing

With a lifetime of 5 years
writes 40 times more than
an average pen

Futuristic & fabulous
designs



XINDAO
— CREATING SUSTAINABLE GIFTS —

XD XCLUSIVE



Impact AWARE™ rPET basic 15.6" laptop backpack

- ✓ Impact savings are based on reliable LCA data from Textile Exchange
- ✓ Made with AWARE™ tracer
- ✓ This bag is made of 33 recycled bottles
- ✓ This bag saved 19 liters of water
- ✓ 2% of proceeds of each sold product will be donated to Water.org

Features

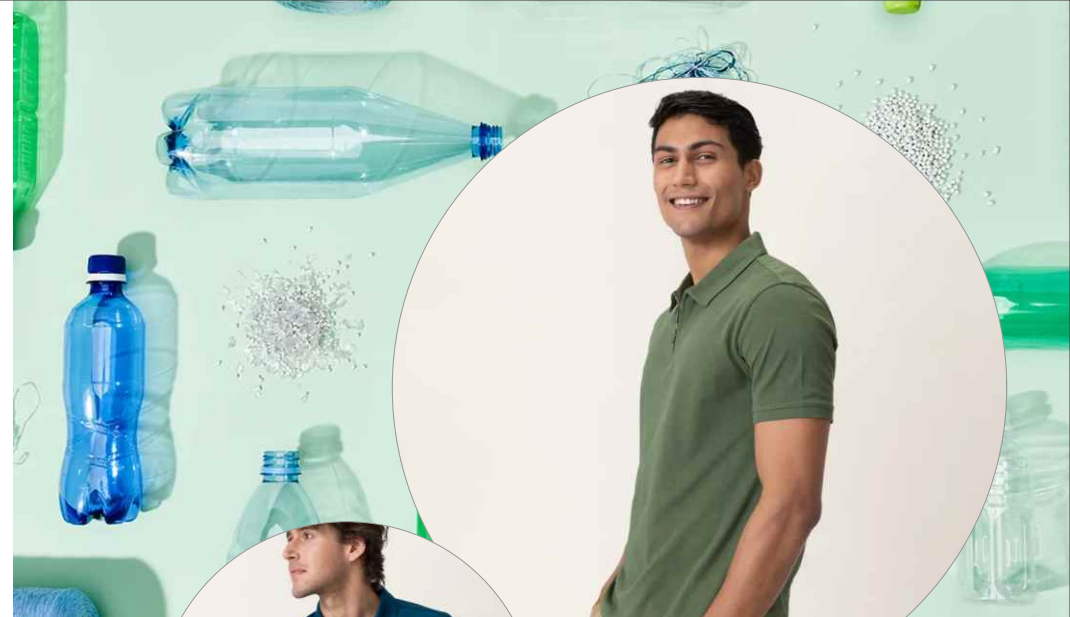


19L



Upcycled denim backpack

Special backpacks made from waste denims. Carefully upcycled and designed backpacks each one is a unique design as the denim cut outs are all in variable sizes. This is a great example of re-useability and creating a utility out of nothing.



rPET cotton t-shirt

These special promo-tees are made from recycled PET bottles. The rPET from 4 bottles makes one t-shirt. Made from a mix of rPET & Sustainable recycled cotton this is a great sustainable apparel merchandise option.



For a complete eco-friendly & sustainable product catalogue,
please write to tanya@giftingideas.com



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